

FRESH START[®] RANGE

FRESH START[®] calf milk replacers are carefully formulated to meet calf requirements:

- ✓ High quality milk protein ingredients to maximise digestibility and performance.
- ✓ A balanced amino acid profile (the building blocks that make up protein) to optimise growth and development.
- ✓ Yeast to support optimal gastrointestinal development and functionality.



[®] Helping provide calves with the zest for life

DOWNLAND[®]
PARTNERS IN FARMING HEALTH

FRESH START® WHEY

Maximising early growth for
cost-effective rearing of dairy
and beef calves

Crude Protein %	21
Fat %	17

- ✓ **Whey based.**
- ✓ **Optimal level of nutrients to support good starter intake to promote early rumen development.**
- ✓ **Contains PRO-ZEST® which is a blend of fatty acids designed to support calf health and performance.**
- ✓ **Egg protein; natural antibodies to support the immune system, and aid gut health and development.**
- ✓ **Promotes a healthy gut flora.**
- ✓ **Excellent solubility and stability for easy mixing and consistent feeding.**
- ✓ **Perfect for an environment with few management, hygiene and disease challenges.**

In addition to milk replacer, always ensure calves have ad libitum access to water from birth and dry feed and roughage after the colostrum phase from day 3 onwards.

See bag for mixing and feeding recommendations.

For more information, speak to your local Downland advisor.

www.downland.co.uk

